

BEST OF SANTA FE 2009

SPECIAL ISSUE

Publishing: Wednesday, July 22, 2009

**EVERY ADVERTISER IN
SFR'S BEST OF SANTA FE
IS A WINNER!**

Whether you operate a restaurant, sell real estate or make jewelry, promoting what's best about your business with an ad in SFR's Best of Santa Fe Special Issue is a sure way to make your bottom line the winner!

With on-line voting resulting in the most complete and accurate balloting, SFR's most popular special issue gives its *64,000+ readers a chance to voice their opinions about the best that Santa Fe has to offer.

Many readers keep this issue for reference all year long! So not only does your business benefit by association with the best, but you also get repeat exposure for your ad, enhancing the value of your advertising investment.

★★★ Plus: the PDF version at sfreporter.com (which includes all print ads in the Best Of section) is available to more than 300,000 visitors during the next year.

SPECIAL AD SIZES AND RATES:

Full Page

(10.82 wide x 13.5 high)

Color: \$1099

B&W: \$999

1/2 Page Vertical

(5.25 wide x 13.5 high)

Color: \$749

B&W: \$649

1/2 Page Horizontal

(10.82 wide x 6.65 high)

Color: \$749

B&W: \$649

1/4 Page Vertical

(5.25 wide x 6.65 high)

Color: \$579

B&W: \$479

SPECIAL GLOSSY COVER POSITIONS:

Prices dependant on placement -Call your display advertising account executive for pricing information.



ADVERTISING DEADLINES:

GLOSSY COVERS:

Space Reservation & Copy: Wednesday, July 1st

Digital Artwork Due: Wednesday, July 8th

ROP:

Space & Ad Materials Deadline: Wednesday, July 8th

Digital Artwork Due/ROP: Wednesday, July 15th

**The best advertising value?...
the Reporter's Best of Santa Fe!**



For more information or to book your ad please contact your Account Executive or the Display Advertising Department at

505-988-5541