

SANTA FE REPORTER 2009 ADVERTISING PLANNER

JANUARY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

FEBRUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

MARCH

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

4 LOVE AND SEX SPECIAL ISSUE

11 DEVOUR SPECIAL ISSUE

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

6 ANNUAL MANUAL SUPPLEMENT

27 SUMMER GUIDE SPECIAL ISSUE

JUNE

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

17 ANNIVERSARY SPECIAL ISSUE
AND SUMMER BLAST BLOCK PARTY

JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

22 BEST OF SANTA FE SPECIAL ISSUE

AUGUST

S	M	T	W	T	F	S
2	3	4	5	6	7	1/8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

2 SWEAT SPECIAL ISSUE

OCTOBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

21 RESTAURANT GUIDE SUPPLEMENT

NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

11 WINTER GUIDE SPECIAL ISSUE

DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

9 HOLIDAY GIFT GUIDE SUPPLEMENT

23 YEAR END DOUBLE ISSUE SPECIAL ISSUE

Regular Issues



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2009 SPECIAL ISSUES & SUPPLEMENTS

FEBRUARY	4	Love & Sex <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, January 21 DIGITAL ARTWORK DUE: 3pm Thursday, January 29
MARCH	11	Devour <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm, Wednesday, February 25 DIGITAL ARTWORK DUE: 3pm Thursday, March 5
MAY	6	Annual Manual <i>Supplement</i> SPACE & COPY DEADLINE: 3pm Wednesday, March 25 DIGITAL ARTWORK DUE: 3pm Thursday, April 9
MAY	27	Summer Guide <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, May 13 DIGITAL ARTWORK DUE: 3pm Thursday, May 21
JUNE	17	SFR Anniversary <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, June 3 DIGITAL ARTWORK DUE: 3pm Thursday, June 11
JULY	22	Best Of Santa Fe <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, July 8 DIGITAL ARTWORK DUE: 3pm Thursday, July 16
SEPTEMBER	2	Sweat <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, August 19 DIGITAL ARTWORK DUE: 3pm Thursday, August 27
OCTOBER	21	Restaurant Guide <i>Supplement</i> SPACE & COPY DEADLINE: 3pm Wednesday, September 9 DIGITAL ARTWORK DUE: 3pm Thursday, September 24
NOVEMBER	11	Winter Guide <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, October 28 DIGITAL ARTWORK DUE: 3pm Thursday, November 4
DECEMBER	9	Holiday Gift Guide <i>Supplement</i> SPACE & COPY DEADLINE: 3pm Wednesday, November 25 DIGITAL ARTWORK DUE: 3pm Thursday, December 3
DECEMBER	23	Year End Double Issue <i>Special Issue</i> SPACE & COPY DEADLINE: 3pm Wednesday, December 9 DIGITAL ARTWORK DUE: 3pm Thursday, December 17

2009 SPECIAL ISSUES

10/10/08

